

GUIDESTAR® Premium Pay As You Go REPORT



GuideStar Report Generated For: **CENTER FOR ADVANCEMENT IN CANCER
EDUCATION**

Report Generated On: **August 11, 2016 at 1:39 PM ET**

EIN: **23-2634508**

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Content Included with Premium Report Purchase

- Financial Data for fiscal year(s):
 - 2013
 - 2012
 - 2011
 - 2010
 - 2009
- 2013 Financial Charts
- Forms 990 for fiscal year(s):
 - 2014
 - 2013
 - 2012
 - 2011
- Officer, Director, Key Employee and Highest Paid Employee Data for fiscal year(s):
 - 2013
 - 2012
 - 2011
 - 2010
 - 2009

*Denotes data that is available with purchase of Premium Report

General Information

CENTER FOR ADVANCEMENT IN CANCER EDUCATION
130 Almshouse Road Suite 107A
Richboro, PA 18954
www.beatcancer.org

Also Known As: CACE, BeatCancer.Org
EIN: 23-2634508

Telephone: 267 -983-5132
Facsimile: 610 -896-6339

Contact Information

Mr. Carl Wagner, CEO
cwagner@beatcancer.org
267 -983-5132 tel



This is a Silver level GuideStar Nonprofit profile, demonstrating this organization's commitment to transparency.

Learn more about the GuideStar Nonprofit Profile

Affiliation Type: Included with Premium Report Purchase (Add to Cart)

Preview

At-A-Glance

IRS Subsection: Included with Premium Report Purchase (Add to Cart)
NTEE Codes: G30 (Cancer) E60 (Health Support Services) P20 (Human Service Organizations)
Assets: \$21,944
Income: \$203,355
Expenses: \$228,472
Liabilities: \$33,491
Areas Served: We help patients throughout the United States and worldwide through our phone counseling services.
Year Founded: 1977
Ruling Year: 1991
Fiscal Year Start: July 1
Fiscal Year End: June 30

Financial information in this report is derived from the organization's 2013 Form 990.

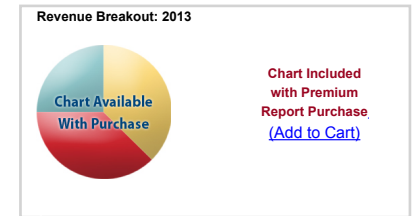
Mission

To provide research-based education on how to prevent, cope with, and beat cancer through diet, life.... Full Text Included with Premium Report Purchase (Add to Cart)

Revenue from 990 (Fiscal Year Beginning July 1 and Ending June 30)

[Prior Year Data included in the Premium Report for 2012, 2011, 2010, 2009](#)

	2013 (990)	*2012 (990)	*2011 (990)	*2010 (990)	*2009 (990)
Contributions ¹	\$95,410	*	*	*	*
Government Grants	\$0	*	*	*	*
Program Services	\$81,920	*	*	*	*
Investments ²	\$296	*	*	*	*
Special Events	\$25,729	*	*	*	*
Sales	\$0	*	*	*	*
Other ³	\$0	*	*	*	*
Total Revenue:	\$203,355	*	*	*	*

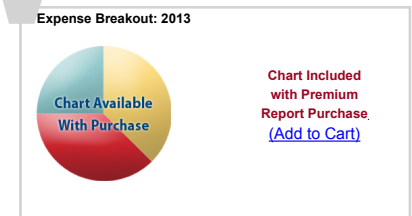


1- Due to various changes in the way this data is reported in the 2008 Form 990, it may not be possible to accurately compare this data from the 2008 Form 990 against the same field on prior forms.
 2- The IRS has changed the Requirements for Reporting Investment Income. This value may contain amounts for Items which were reported in earlier years under Other Revenue (Part I, line 11).
 3- Due to changes to the 2008 form, Membership Dues are not included in Other Revenue anymore, but are reported under Contributions.
 * Included with Premium Report Purchase [\(Add to Cart\)](#)

Expenses from 990 (Fiscal Year Beginning July 1 and Ending June 30)

[Prior Year Data included in the Premium Report for 2012, 2011, 2010, 2009](#)

	2013 (990)	*2012 (990)	*2011 (990)	*2010 (990)	*2009 (990)
Program Services	\$187,602	*	*	*	*
Administration	\$34,922	*	*	*	*
Other	\$5,948	*	*	*	*
Total Expenses:	\$228,472	*	*	*	*



Net Gain/Loss: (\$25,117)

* Included with Premium Report Purchase [\(Add to Cart\)](#)

Balance Sheet from 990 (Fiscal Year Beginning July 1 and Ending June 30)

Prior Year Data included in the Premium Report for 2012, 2011, 2010, 2009

Assets	2013 (990)			*2012 (990)			*2011 (990)			*2010 (990)			*2009 (990)		
	1-Jul-12	30-Jun-13	Change	1-Jul-11	30-Jun-12	Change	1-Jul-10	30-Jun-11	Change	1-Jul-09	30-Jun-10	Change	1-Jul-08	30-Jun-09	Change
Cash & Equivalent	\$46,045	\$19,638	(\$26,407)	*	*	*	*	*	*	*	*	*	*	*	*
Accounts Receivable	\$0	\$0	\$0	*	*	*	*	*	*	*	*	*	*	*	*
Pledges & Grants Receivable	\$0	\$0	\$0	*	*	*	*	*	*	*	*	*	*	*	*
Receivable / Other ¹	\$0	\$0	\$0	*	*	*	*	*	*	*	*	*	*	*	*
Inventories for Sale or Use	\$0	\$0	\$0	*	*	*	*	*	*	*	*	*	*	*	*
Investment / Securities ²	\$0	\$0	\$0	*	*	*	*	*	*	*	*	*	*	*	*
Investment / Other ²	\$0	\$0	\$0	*	*	*	*	*	*	*	*	*	*	*	*
Fixed Assets ³	\$0	\$2,306	\$2,306	*	*	*	*	*	*	*	*	*	*	*	*
Land & Buildings		n/a		*	*	*	*	*	*	*	*	*	*	*	*
Other ⁴	\$0	\$0	\$0	*	*	*	*	*	*	*	*	*	*	*	*
Total Assets:	\$46,045	\$21,944	(\$24,101)	*	*	*	*	*	*	*	*	*	*	*	*

Liabilities	2013 (990)			*2012 (990)			*2011 (990)			*2010 (990)			*2009 (990)		
	1-Jul-12	30-Jun-13	Change	1-Jul-11	30-Jun-12	Change	1-Jul-10	30-Jun-11	Change	1-Jul-09	30-Jun-10	Change	1-Jul-08	30-Jun-09	Change
Accounts Payable	\$22,145	\$21,491	(\$654)	*	*	*	*	*	*	*	*	*	*	*	*
Grants Payable	\$0	\$0	\$0	*	*	*	*	*	*	*	*	*	*	*	*
Deferred Revenue	\$0	\$0	\$0	*	*	*	*	*	*	*	*	*	*	*	*
Loans and Notes ⁵	\$10,000	\$12,000	\$2,000	*	*	*	*	*	*	*	*	*	*	*	*
Tax-Exempt Bond Liabilities	\$0	\$0	\$0	*	*	*	*	*	*	*	*	*	*	*	*
Other ⁶	\$330	\$0	(\$330)	*	*	*	*	*	*	*	*	*	*	*	*
Total Liabilities:	\$32,475	\$33,491	\$1,016	*	*	*	*	*	*	*	*	*	*	*	*
Fund Balance:	\$13,570	(\$11,547)	(\$25,117)	*	*	*	*	*	*	*	*	*	*	*	*

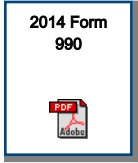
1-Jul-11	30-Jun-12	Change	1-Jul-10	30-Jun-11	Change	1-Jul-09	30-Jun-10	Change	1-Jul-08	30-Jun-09	Change
*	*	*	*	*	*	*	*	*	*	*	*
*	*	*	*	*	*	*	*	*	*	*	*
*	*	*	*	*	*	*	*	*	*	*	*
*	*	*	*	*	*	*	*	*	*	*	*

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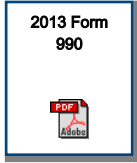
- 1- Due to changes in the 2008 Form 990, this data is no longer reported.
- 2- Due to Changes in the 2008 Form, this value now includes Publicly Traded Securities as well as Other Securities.
- 3- Due to various changes in the way this data is reported in the 2008 Form 990, it may not be possible to accurately compare this data from the 2008 Form 990 against the same field on prior Forms.
- 4- The 2008 Form does not distinguish between Land, Buildings & Equipment (LBE) as investments and LBE as fixed assets. This value is equivalent to the sum of both line items on earlier Forms (Part IV line 55 plus line 57).
- 5- Other Program Related Investments is now a separate field on the new Form, Part X-13(A) and (B).
- 6- The value on this line may now include payables to former employees, disqualified persons and unrelated third parties.
- 7- Due to various changes in the way this data is reported in the 2008 Form 990, it may not be possible to accurately compare this data From the 2008 Form 990 against the same field on prior Forms.

Note: The balance sheet gives a snapshot of the financial health of an organization at a particular point in time. An organization's total assets should generally exceed its total liabilities, or it cannot survive long, but the types of assets and liabilities also must be considered. For instance, an organization's current assets (cash, receivables, securities, etc.) should be sufficient to cover its current liabilities (payables, deferred revenue, current year loan, and note payments). Otherwise, the organization may face solvency problems. On the other hand, an organization whose cash and equivalents greatly exceed its current liabilities might not be putting its money to best use.

Forms 990 Received from the IRS



[click to download](#)



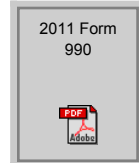
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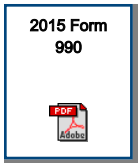


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Forms 990 Provided by the Organization



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Preview

Annual Report(s)



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Mission Statement

This information was provided to GuideStar by CENTER FOR ADVANCEMENT IN CANCER EDUCATION

To provide research-based education on how to prevent, cope with, and beat cancer through diet, life.... **Full Text Included with Premium Report Purchase** ([Add to Cart](#))

Impact Statement

This information was provided to GuideStar by CENTER FOR ADVANCEMENT IN CANCER EDUCATION

According to the World Health Organization, the National Cancer Institute, and research published in prestigious scientific journals, up to 75% of all cancers are diet and lifestyle-related.

Preview

National Call Center

This information was provided to GuideStar by CENTER FOR ADVANCEMENT IN CANCER EDUCATION

Category: Education

Population Served: General Public/Unspecified

Program Description:

Through our National Call Center, CACE provides information and counseling on nutritional, immunological and psychological resources, as well as referrals for integrative, complementary, alternative and non-toxic treatment approaches. Our purpose i.... **Full**

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Program Long-Term Success:

Long-term, we seek to change the medical focus of oncologic care from invasive tumor destruction to an integrative approach that emphasizes the body's ability to repair itself and prevent recurrence.

Program Short-Term Success:

Short-term, we offer individualized resources and referrals that empower patients to make informed decisions, participate in the wellness process, and improve the quality and longevity of their lives.

Training for Healthcare Professionals

This information was provided to GuideStar by CENTER FOR ADVANCEMENT IN CANCER EDUCATION

Category: Health Care

Population Served: General Public/Unspecified

Program Description:

Although working one-on-one with individual patients has been extremely valuable, ultimately we know we can reach many more people by helping to educate healthcare professionals and clinicians. Over the past three decades, CACE has provided hundreds

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Breast and Prostate Cancer Prevention Initiative

This information was provided to GuideStar by CENTER FOR ADVANCEMENT IN CANCER EDUCATION

Category: Education

Population Served: General Public/Unspecified

Program Description:

Cancer of the breast and prostate are the most common cancers among US women and men. According to the latest statistics from the American Cancer Society, the National Institute and the Centers for Disease Control, about 215,000 cases of breast cancer.... **Full Text**

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College Campus Outreach Initiative

This information was provided to GuideStar by CENTER FOR ADVANCEMENT IN CANCER EDUCATION

Category: Youth Development

Population Served: Young Adults (20-25 years) -- currently not in use

Program Description:

The lifetime risk of cancer among the younger generation is now approaching one in two, and according to the World Health

College Campus Outreach Initiative

Organization, up to 75% of these cancers are diet and lifestyle related. Through our College Campus Outreach Initiative, we are **Full Text Included with Premium Report Purchase** ([Add to Cart](#))

Minority Outreach Training

This information was provided to GuideStar by CENTER FOR ADVANCEMENT IN CANCER EDUCATION

Category: Education

Population Served: Hispanics

Program Description:

Medically underserved populations generally have higher rates of disease, especially breast and prostate cancer, and are diagnosed at more advanced stages than other groups. We have conducted successful training programs in cancer prevention through **Full Text Included with Premium Report Purchase** ([Add to Cart](#))

Preview

Overview

Number of Employees: 4

Chief Executive Profile

Carl Wagner

Term: Since May 2012

See LinkedIn Profile: <http://www.linkedin.com/in/carlwagnernc>

CEO/Executive Director Statement:

The National Cancer Institute, major research institutions as well as hundreds of thousands of cancer patients are examining alternative and complementary cancer therapies. And many of these non-conventional approaches are helping to save lives. That's the good news. The bad news is our Center receives so many requests for this information we need more help to get it to the people who need it most. Since 1977, the Center for Advancement in Cancer Education has been discovering, examining and disseminating information about new protective and therapeutic approaches to cancer. We have been working diligently to further cancer prevention and treatment through "integrative medicine," a combination of nature and science that has gained widespread public acceptance and professional endorsement. CACE counselors can offer important information to help patients: - Make informed decisions - Minimize treatment side effects - Slow cancer progress - Improve appetite and energy - Understand treatment options - Improve nutritional status - Enhance immune function - Reduce risk of recurrence - and more To make a donation, find more information about the Center for Advancement in Cancer Education (CACE) or find out how you can get involved with CACE visit our website at www.beatcancer.org. You can contact our office toll free at 888-551-2223 or 610-642-4810. Email us at: info@beatcancer.org (mailto:info@beatcancer.org) . We look forward to hearing from you! Susan Silberstein, PhD Executive Director P.s. - Your gift is tax-deductible. You can double your gift through a matching program if your employer offers one.

Co-Chief Executive Profile

Susan Silberstein

Term: Since 1977

Board Chair

Alan Cantor

Term: Since 2011

Co-Board Chair

Term: Since 2011

Board Leadership Practices



<p>Board Orientation & Education Does the board conduct a formal orientation for new board members and require all board members to sign a written agreement regarding their roles, responsibilities, and expectations?</p>	Response Not Provided
<p>CEO Oversight Has the board conducted a formal, written assessment of the chief executive within the past year?</p>	Response Not Provided
<p>Ethics & Transparency Have the board and senior staff reviewed the conflict-of-interest policy and completed and signed disclosure statements within the past year?</p>	Response Not Provided
<p>Board Composition Does the board ensure an inclusive board member recruitment process that results in diversity of thought and leadership?</p>	Response Not Provided
<p>Board Performance Has the board conducted a formal, written self-assessment of its performance within the past three years?</p>	Response Not Provided

Officers, Directors, Trustees and Key Employees

[Prior Year Officers, Trustees and Key Employee Data included in the Premium Report for 2013, 2012, 2011, 2010, 2009](#)

Fiscal Year Ending June 30, 2013

Name	*Title	*Compensation
Randi Shayne	*	*
Susan Silberstein	*	*
Carl Wagner	*	*
Alan Cantor	*	*
John Bossen	*	*
Anthyeny Appel	*	*
Brian Nolan	*	*
Bruce Rogers	*	*
Stephen Simoson	*	*
Timothy Weir	*	*
Jay Harris	*	*

* Included with Premium Report Purchase [\(Add to Cart\)](#)

Fiscal Year Ending June 30, 2012

Name	*Title	*Compensation
Susan Silberstein	*	*
Randi Shayne	*	*
Alan Cantor	*	*

Fiscal Year Ending June 30, 2012

Name	*Title	*Compensation
John Bossen	*	*
Anthony Appel	*	*
Jay Harris	*	*
Brian Nolan	*	*
Bruce Rogers	*	*
Stephen Simpson	*	*
Timothy Weir	*	*
Carl Wagner	*	*
Casey Anne Drummond	*	*

* Included with Premium Report Purchase ([Add to Cart](#))

Fiscal Year Ending June 30, 2011

Name	*Title	*Compensation
Randi Shayne	*	*
Maria Fiorello	*	*
Ryan Rendfrey	*	*
Anthony Appel	*	*
John Bossen	*	*
Alan Cantor	*	*
Jay Harris	*	*
Karen Krellos-Wellerstein	*	*
Brian Nolan	*	*
Bruce Rogers	*	*
Stephen Simpson, CPA	*	*
Carl Wagner	*	*
Gretchen Wettlin, RN	*	*

* Included with Premium Report Purchase ([Add to Cart](#))

Fiscal Year Ending June 30, 2010

Name	*Title	*Compensation
SUSAN SILBERSTEIN	*	*
RANDI SHAYNE	*	*
RYAN RENDFREY	*	*
ANTHONY W. APPEL, GRI	*	*
JOHN BOSSEN	*	*
ALAN CANTOR	*	*
LINDA COHEN	*	*
JAY HARRIS, ESQ	*	*
KAREN KREBS-WELLERSTEIN	*	*
BRIAN NOLAN	*	*
JOHN PAPANERI	*	*
ANTHONY ROEDER, DDS	*	*
BRUCE ROGERS	*	*
CAROLYN SIEGEL	*	*
STEPHEN SIMPSON, CPA	*	*

Fiscal Year Ending June 30, 2010

Name	*Title	*Compensation
DONNA SMITH	*	*
MOSHE VESSAL	*	*
CARL WAGNER	*	*
GRETCHEN WETTLIN, RN	*	*

* Included with Premium Report Purchase ([Add to Cart](#))

Fiscal Year Ending June 30, 2009

Name	*Title	*Compensation
SUSAN SILBERSTEIN	*	*
RANDI SHAYNE	*	*
RYAN RENDFREY	*	*
ANTHONY W. APPEL, GRI	*	*
ALAN CANTOR	*	*
ANTHONY ROEDER, DDS	*	*
BRUCE ROGERS	*	*
CAROLYN SIEGEL	*	*
DONNA SMITH	*	*
MOSHE VESSAL	*	*
PAUL YAPHE	*	*
EDDIE MILLER	*	*
LINDA COHEN	*	*
GRETCHEN WETTLIN, RN	*	*
MARY DUFF, CPA	*	*

* Included with Premium Report Purchase ([Add to Cart](#))

Highest Paid Employees & Compensation

[Prior Year Highest Paid Employee Data included in the Premium Report for 2013, 2012, 2011, 2010, 2009](#)

Fiscal Year Ending June 30, 2013

Name	*Title	*Compensation
Maria Fiorello	*	*

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Fiscal Year Ending June 30, 2012

Name	*Title	*Compensation
Maria Fiorello	*	*

* Included with Premium Report Purchase ([Add to Cart](#))

Fiscal Year Ending June 30, 2011

Name	*Title	*Compensation
Susan Silberstein	*	*

* Included with Premium Report Purchase ([Add to Cart](#))

Fiscal Year Ending June 30, 2010

Name	*Title	*Compensation
SUSAN SILBERSTEIN	*	*

* Included with Premium Report Purchase ([Add to Cart](#))

Fiscal Year Ending June 30, 2009

Name	*Title	*Compensation
SUSAN SILBERSTEIN	*	*

* Included with Premium Report Purchase ([Add to Cart](#))

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